

SPRING *Alive*

ENERGISED SPRING WATER

ABN 81 117 174 777

WELCOME TO OUR CHRISTMAS NEWSLETTER

Spring Alive would like to wish all of our customers and their families a very Merry Christmas and a Prosperous New Year. It is just over a year now since we took over the business and my how time flies. We really appreciate the support you have all given us over the last 12 months and look forward to servicing your water requirements in to the future

WATER STORAGE

With the hot weather here, storage of your water becomes an important issue. As you know, Spring Alive Energised Spring Water comes from a free flowing spring in the beautiful Southern Highlands of NSW.

Water contains living organisms, so we need to keep water away from any light sources. A light source can originate anywhere, whether from a window, skylight, natural sunlight, even a room where artificial lighting is used, such as light globes, fluorescent lighting, etc.

So the message to remember is:-

**“STORE WATER IN A COOL
PLACE AWAY FROM LIGHT”**

LIVING IN AN “E” WORLD

Nearly everything can be done electronically these days!

Take this Newsletter for example ~ we can send it to you by email if you prefer. Think of the trees we'll save.

Just phone or email to be added to our E-Newsletter list. You can also order water or mixers, or pay us electronically. Just ask how, we're happy to help.

Please send us your e-mail address so we can update our records.

1300 303 803 or service@springalive.com.au



CHRISTMAS DELIVERIES

This year we are closing down between Christmas and New Year. Consequently our last deliveries will be on **Monday 24th December 2007** and we will resume deliveries again Wednesday **the 2nd of January 2008**

If you need water during this period please call us to organise your extra delivery, if you are lucky enough to be taking holidays please let us know to skip deliveries when you will not need them.

We will call the customers who may be affected by the change before Christmas.

NEW SPRING ALIVE PRE-PAID RATES

At Spring Alive we are looking to improve our discounts for pre-pays on our 15L Spring Alive Bottled Water.

Our new pricing will be:-

25 Bottles for \$10.00 a bottle

50 Bottles for \$9.00 a bottle

100 Bottles for \$8.50 a bottle

If you would like to take advantage of these pre-pays call us now on **1300 303 803**.

CONTENTS

MERRY CHRISTMAS	1
WATER STORAGE	1
LIVING IN AN “E” WORLD	1
CHRISTMAS DELIVERIES	1
NEW PRE-PAID RATES	1
SNOWLINE RELEASE	2
ORDER YOUR CORDIAL NOW FOR XMAS	2
RECIPE IDEAS WITH CORDIALS	2



At Spring Alive we are always looking for ways to improve our business.

In addition to our premium Spring Alive brand we are introducing our new line of water, [Snowline](#).

We will continue to provide Spring Alive as our premium brand. We take special care with the energising and presentation of this product.

Just as Qantas introduced Jet Star, Spring Alive is now introducing 'Snowline' to the market place. Snowline will be a budget priced product with 11litre and 15 litre bottles. It will be pay as you go (no accounts), only empty bottles left out will be replaced. Customers must sign for the number of empty bottles required and this number will not be increased unless the contract is reviewed.

When snowline is delivered it must be paid for either by Credit card, cheque, cash or voucher.

The cost of [Snowline](#) spring water will be:-

- 11 litre bottle - \$7.50**
- 15 litre bottle - \$9.00**

There will only be 1 discount regime. A discount will be given if a customer purchases a voucher book for the cost of 10 bottles, and then we will supply 11 bottles.

The way the discount works is that if you purchase a voucher book of 10 bottles you will receive 1 bottle for every voucher and 1 bottle for the cover. Therefore with the voucher book you will only pay **\$6.82** for the 11 litre bottles and **\$8.19** for the 15 litre bottles.

ORDER YOUR CHRISTMAS CORDIALS NOW



Do you want a great Christmas Present idea?
 Now is the time to order your Cordials for Christmas
 Choose from these fabulous flavours

Lemon lime and Bitters	Brewed Ginger
Lemon Ginger	Rhubarb Apple
Mint Julep	Sarsaparilla
Chilli Punch	Spiced Apple
Lime	Cloves
Peppermint	Raspberry Vinegar
St Clements	Portello

Order 1 bottle for \$6.50 or you can get a Dozen for 10% off!
 We can deliver with your next water delivery.



Enjoy a refreshing Christmas Punch using our Cordials

Lime Surprise

- * Lemonade
- * Fresh Lime thinly sliced
- * **LIME CORDIAL** to taste
- * Fresh Mango
- * Fresh Pineapple



Ginger Surprise

- * Soda Water
- * **BREWED GINGER** to taste
- * Tin Pineapple Juice
- * Diced, fresh summer fruits

Spring Alive Energised Spring Water
 Units 1 & 3 15 Priestley Street, Mittagong NSW 2575
 Phone - 1300 303 803 Fax - (02) 4872 1905